



**FOR IMMEDIATE RELEASE**

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## **2017 PROJECT HERO HONOR RIDE ROLLS INTO NEW HAMPSHIRE**

*Hundreds of Cyclist Will Raise Funds for America's Healing Heroes on June 3*

**NASHUA, NH --** Riding to honor and support Veterans and First Responders and bring attention to the national mental health crisis created by PTSD and TBI, hundreds of cyclists will participate in the 3<sup>rd</sup> Annual Project Hero New Hampshire Honor Ride on Saturday, June 3 at 9:00 am.

The Project Hero New Hampshire Honor Ride is an inspiring, popular cycling event that will start and finish at Holman Stadium in Nashua, NH and offers cyclists of all levels the opportunity to ride 10, 30, or 50 miles alongside America's Healing Heroes while raising funds to help Veterans and First Responders suffering from PTSD.

Information about the New Hampshire Honor Ride, including schedules, registration, volunteering information and donation opportunities is available at [www.ProjectHero.org](http://www.ProjectHero.org) and [www.Goodalesbikeshop.com](http://www.Goodalesbikeshop.com) and at Goodale's Bike Shops in Nashua, Hookset and Concord, NH.

Free to injured Veterans and open to the public, the New Hampshire Honor Ride is a self-paced, non-competitive bike ride featuring a colorful patriotic peloton of hand cycles, recumbent cycles, custom tandems and traditional bicycles.

More than 90 percent of Honor Ride funds raised go directly to community programs that help Veterans and First Responders achieve hope, recovery and resilience including adaptive bikes specifically built to allow injured healing heroes to participate. Project Hero has built more than 200 adaptive bikes for injured Veteran riders, donated more than 2,500 bicycles to Veteran riders and logged more than 30,000 miles in 30 states and 8 countries to raise money in support of America's Healing Heroes.

### **ABOUT PROJECT HERO**

Founded in 2008, Project Hero is a groundbreaking national non-profit organization dedicated to helping Veterans and First Responders affected by PTSD, TBI and injury achieve rehabilitation, recovery and resilience in their daily lives and increasing awareness of the national mental health crisis posed by PTSD and TBI. Project Hero programs produce positive outcomes at lower costs and reducing drug-based therapies. Project Hero builds and provides adaptive bikes to physically-challenged and injured Veterans and First Responders and has helped tens of thousands of our Healing Heroes at no cost to participants through cycling events, community-based programs and by supporting research. For information, visit [www.projecthero.org](http://www.projecthero.org).

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