



FOR IMMEDIATE RELEASE

**SAN FRANCISCO GIANTS MATT MOORE
PITCHES TO STRIKE OUT PTSD WITH PROJECT HERO**

*Top MLB Pitcher and Groundbreaking Non-Profit Organization
Launch Season-Long PTSD Research Fundraising Campaign on Opening Day*

SAN FRANCISCO, Ca (April 4, 2017) -- San Francisco Giants pitcher Matt Moore will partner with leading veterans and first responders non-profit organization Project Hero on MLB's Opening Day 2017 to launch a season-long campaign to raise funds for PTSD research and treatment programs, it was announced today by John Wordin, founder and president of Project Hero.

Moore is a 2013 All Star who joined the Giants in 2015 and is the son of a 23-year Air Force veteran. One of Moore's best friends is a Veteran who was injured in combat and whose recovery has been substantially realized through Project Hero's Ride 2 Recovery programs.

Project Hero is a groundbreaking national non-profit organization that is dedicated to helping veterans and first responders achieve hope, recovery and resilience through cycling, community-based and research programs and raising awareness of the national PTSD mental health crisis. More information about Project Hero is at www.projecthero.org.

"As the son of an Air Force Veteran and someone who has seen the positive impact of Ride 2 Recovery programs dealing with PTSD, I am honored and excited to be able to support other Veterans and First Responders and bring the Project Hero mission to baseball fans throughout the country this season," said Moore.

Moore has committed to donate \$50 per strike out and will match all donations up to \$10,000 made to Project Hero during the 2017 season.

"Project Hero programs have made a huge difference in my best friend's life and the lives of thousands of Veterans and First Responders so I encourage anyone who supports those who serve us to make a donation at the Project Hero website," said Moore.

Founded in 2008, Project Hero has raised millions of dollars in support of PTSD research including a recently announced clinical study with Georgetown University Hospital that

demonstrated the positive effects of Project Hero programs in improving outcomes and lowering costs in the lives and health of Veterans and First Responders suffering from PTSD.

“We are thrilled to support Matt Moore’s commitment to helping Veterans and First Responders throughout the 2017 MLB season,” said Wordin. “In addition to being a leader on the baseball field, Matt’s dedication to helping others off the field will make a difference in our communities and the lives of those suffering from PTSD.”

Donations can be made by texting HERO to 41444 and at www.projecthero.org.

ABOUT PROJECT HERO

Founded in 2008, Project Hero is a groundbreaking national non-profit organization dedicated to helping Veterans and First Responders affected by PTSD, TBI and injury achieve rehabilitation, recovery and resilience in their daily lives and increasing awareness of the national mental health crisis posed by PTSD and TBI. Project Hero programs work by producing positive outcomes at lower costs and reducing drug-based therapies. Project Hero builds and provides adaptive bikes to physically-challenged and injured Veterans and First Responders and has helped tens of thousands of Healing Heroes at no cost to participants through cycling events, community-based programs in more than 50 cities throughout the US and by supporting research. For information, visit www.projecthero.org or follow @#novetalone on Twitter.

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