



A WASH WITH
THANKS



Hope Recovery Resilience

News Release—November 8, 2017

MIKE'S CARWASH Honors Veterans with Free Carwashes

Mike's Carwash will be giving free Basic Washes to Veterans and active military personnel at all 22 of their locations on Saturday, November 11. Mike's will also offer Veterans the option to upgrade to the Ultimate Wash for just \$5 with the proceeds donated back to Project Hero.

The washes will be given away in honor of Veterans Day as a token of appreciation to all the brave men and women of the United States Armed Forces and the tremendous sacrifices they have made to defend our country.

Donations will be collected to support Project Hero throughout the day. Project Hero is a groundbreaking national non-profit organization dedicated to helping Veterans and First Responders affected by PTSD, TBI and injury achieve rehabilitation, recovery and resilience in their daily lives and increasing awareness of the national mental health crisis posed by PTSD and TBI.

"This is the second year that we have partnered with Project Hero for our Veterans Day promotion," says Greg Ries, vice president of Mike's Carwash. "And as a veteran myself, I love the fact that we have the opportunity to do something special for those who have served our country. Last year, we raised \$16,551.32 for Project Hero and this year, we are hoping for great weather and lots of customers to help us exceed that number!"

Founded in Fort Wayne, Indiana in 1948, Mike's Carwash is headquartered in Loveland, Ohio. The company is known for its state-of-the-art carwash technology, friendly customer service and its dedication to the communities it serves. Mike's has 22 locations in Evansville, Fort Wayne, Jeffersonville and Mishawaka, IN, Cincinnati and Dayton, OH, Florence and Louisville, KY.

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